Committee on Academic Planning and Resource Allocation (CAPRA) Minutes of Meeting September 21, 2017

Pursuant to call, the Committee on Academic Planning and Resource Allocation met at 1:30 pm on September 21, 2017 in Room 311C of the Kolligian Library, Chair Mukesh Singhal presiding.

I. MIST PDST Proposal

(Just prior to the beginning of the meeting, it was decided between CAPRA and Provost/EVC Peterson that the Provost will forgo his attendance at today's meeting and instead attend the next meeting of October 5 where he will have updates related to FTEs and 2020 space.)

Much of the meeting was dedicated to robust discussion on the MIST PDST proposal, on which comments are due to the Senate Chair by October 2.

CAPRA's main questions regarding the proposal are:

- What is the cost of the program to the campus?
- How much funding is the campus investing in the program?
- Why is the timeline longer than the PDST programs at other UCs?
- Can the Gallo funds referenced in the proposal be used for funding the program in the first few years?
- Is it possible to scale back the proposal if necessary?

The lead author of the PDST proposal, Professor Paul Maglio, joined the committee at 2:00 pm.

CAPRA members pointed out that UCSB's PDST proposal included a helpful appendix that illustrated how much funding the campus is investing in the program. CAPRA recommended that the MIST proposal should include a similar appendix. Professor Maglio responded that he has that dollar amount and will include it in the proposal. In response to CAPRA's question of the longer timeline, Professor Maglio pointed out that those UC campuses have larger classes and charge a higher rate for the program; as such, it is difficult to appropriately compare UCM's potential program with those at UCSB and elsewhere. CAPRA members suggested that the MIST proposal should highlight the fact that the campus is making a longer funding commitment to the program, as it shows reviewers that the campus believes the program is a good investment. Professor Maglio agreed with this suggestion and stated that such a statement would improve the messaging around the proposal.

CAPRA members asked for a "break even" number, which is the number of students the program would need to begin generating revenue. And, if that number is not reached, can the program scale back and create a sustainable model with a lower enrollment? Professor Maglio replied that they would have to use the resources they have in order to scale back, such as making trade offs in the class sizes, reducing the number of lecturers and TAs, and asking ladder-rank faculty to take on more of the teaching load.

CAPRA members asked how the program would evaluate its trajectory if the student enrollment target is not met. Professor Maglio confirmed that the program would have to re-evaluate itself well before the five-year mark.

CAPRA members and Professor Maglio discussed whether Gallo funds could be used to defray the costs of the PDST program or used for scholarships. The question arose as to whether the campus's MOU with Gallo can be requested and reviewed.

CAPRA members questioned the appropriateness of the Natural Resources Manager title that is included in the proposal. Professor Maglio agreed, and will modify the proposal to list a different title.

Professor Maglio stated that surveys were previously conducted and focus groups with students were held to elicit feedback on a potential PDST program in MIST. In the first year of the program, he will recruit UCM students but later, he intends to recruit nationwide. **ACTION:** Professor Maglio will send the students' feedback to CAPRA. He will also create an appendix per CAPRA's suggestion that will include the campus's investment commitment, and submit that information to the committee.

CAPRA members reiterated their concerns about meeting enrollment targets and a plan for scaling back, although this does not need to be articulated in the proposal. CAPRA also encourages the program to create a process for evaluation after the first or second year to decide whether a scaling back of the program is necessary.

CAPRA also raised the question of the maximum amount of financial aid a Master's student in a PDST program can receive. If the amount of aid is less than the cost of tuition, would the student also have to obtain federal or private loans?

ACTION: Committee analyst will consult the Financial Aid unit to determine the maximum amount of financial aid a Master's student in PDST could receive.

The discussion on the MIST PDST proposal concluded with CAPRA members agreeing that upon receiving the additional information from Professor Maglio, the committee's memo to the Senate Chair will be finalized via email by the deadline of October 2.

Due to time constraints, all remaining items on the agenda will either be handled via email (Consent Calendar and Campus Review Items related to the Sustainability Strategic Plan and Climate Action Plan) or tabled until the October 5 meeting (Chair's Report and debrief of Academic Governance Cabinet meeting, debrief on the Enrollment Management Committee meeting, the Campus Review item pertaining to establishing a Reserve CAP, and the Systemwide Review items related to the Taskforce Report on the Negotiated Salary Trial Program and Proposed Revisions to Senate Regulation 424.A.3 Area D requirement).

There being no further business, the meeting was adjourned at 3:00 pm.

Attest: Mukesh Singhal, CAPRA Chair